

[AU Office of Student Life March 16, 2006. Updated by Chris

Fourth, and least likely, is if the screening would be considered fair use under the criteria defined under the

The cost for a license from distribution companies for public viewing varies depending on:

- The age and release history of the film.
- The film's popularity at the time or in the rental market.
- The requested format.

Typically, a recent release of a commercial film which is no longer showing in area theatres can cost anywhere from \$500 to over \$1,000 per day for the license. Older films generally cost substantially less, but their status as 'cult' favorites may keep the license price high.

## **10. Are there alternatives to renting?**

A letter of permission from the copyright owner may be substituted for proof of a license.